

	May	June	July	August	September	October	Average from 6 months
Amount of tweets	64	13	6	7	32	79	34
Tweet impressions	22 227	5 769	1 043	2 165	8 839	18 900	9 823
Impressions per tweet and per day	347 717	443 193	174 34	309 71	276 301	239 609	298 321
The highest amount of impressions	2 206	1 687	545	1 047	2 891	1 815	1 698
Profile visits (= number of times users visited your profile page); per tweet	797 13	600 46	295 49	413 59	622 19	965 12	615 33
Amount of followers in the beg. of the month; in the end of the month	170 194	194 212	212 208	208 226	226 264	268 310	total growth in 6 months 136 followers
New followers; growth in %	24 12 %	18 8 %	15 new but 4 less; - 2 %	18 8 %	38 14 %	42 16 %	23 9 %; total growth in 6 months: 36 % -> 136 followers
*)Top follower, the amount of followers	@ktowens 3 097	@ecancer 7 468	- -	@Brodalumab 1 434 119	@RichSimmondsZA 420 163	@CMichaelGibson 192 000	342 000
Mentions; mentions per tweets	58 90 %	8 62 %	7 116 %	4 57 %	20 63 %	24 30 %	20 70 %
***)Top mention, engagements of the top mention; amount of followers	@lojzepeterle 49 5 617	@MAC_MEPs 25 579	@CancerLeagues 25 1 127	@kgapo 19 2 300	@CancerLeagues 17 1 127	@caspertown42 17 518	
Top 3 engagement rates	5.8 %, 4.3 %, 2.4 %	14 %, 5.1 %, 4.4 %	2.4 %, 2.2 %, 1.4 %	3.1 %, 2.3 %, 1.5 %	5.5 %, 3.7 %, 3.0 %	4.0 %, 3.8 %, 2.6 %	
Average engagement rate	0.7 %	0.7 %	0.9 %	0.5 %	1.3 %	1.1 %	0.9 %
Link clicks; link clicks per tweet	9 14 %	18 72 %	4 67 %	6 86 %	26 81 %	51 65 %	19 64 %
Retweets; retweets per tweet	80 125 %	7 54 %	2 33 %	6 86 %	18 56 %	61 77 %	29 72 %
Favorites; favorites per tweets	17 26 %	5 38 %	2 33 %	1 14 %	12 37 %	42 53 %	13 34 %
Replies; replies per tweets	4 6 %	1 8 %	3 50 %	1 14 %	6 19 %	7 9 %	4 18 %

*)Top follower means a new follower of the month who has a wide audience; i.e. many followers.

***)Top mention shows the tweet with the most impressions earned from someone mentioning you in their tweet.