

	November	December	January	February	March	April	Average from 6 months	Average from previous 6 months
Amount of tweets	45	26	25	42	21	40	33	34
Tweet impressions	9 347	12 900	10 600	27 700	17 800	17 300	15 942	9 823
Impressions per tweet and per day	208 312	496 416	424 342	659 955	847 574	432 577	511 529	298 321
The highest amount of impressions	1 637	2 726	2 328	2 570	2 607	1 941	2 302	1 698
Profile visits (= number of times users visited your profile page); per tweet	772 17	541 21	304 12	858 20	343 16	539 13	560 17	615 33
New followers; growth in %	8; 7 % (318 followers)	30; 8 % (348 followers)	28; 7 % (376 followers)	51; 12 % (427 followers)	27; 6 % (454 followers)	28; 6 % (475 followers)	31; 8 %; total growth in 6 months 36 % i.e. 165 followers	23; total growth in 6 months: 36 % i.e. 136 followers
*)Top follower, the amount of followers	@randal_olson 86 500	@dinamired 30 600	-	@THEMMEXCHANGE 329 335	@funny_region 21 634	@Cancer_Buzz 28 454	82 754	342 000
Mentions; mentions per tweets	39; 87 %	15; 58 %	7; 28 %	64; 152 %	2; 10 %	38; 95 %	28; 72 %	20; 70 %
***)Top mention, engagements of the top mention; amount of followers	@V_Andriukaitis 701 8 142	@cancereu 11 2 823	@cancernurseEU 15 844	@SivulaSuvi 36 79	@LillyPadEU 22 10 126	@francescoflo 24 2 061	135 4 013	25 1 878
Top media tweet; amount of impressions amount of engagements	619 6	3 380 30	2 508 12	2 207 34	2 476 16	1 902 11	2182 18	-
Top 3 engagement rates (%) Average engagement rate (%)	4.0, 2.7, 2.6 %; 1.1 %	2.7, 2.3, 2.2 % 0.5 %	2.8, 2.5, 2.3 % 0.5 %	3.6, 2.2, 1.8 % 0.9 %	2.8, 2.7, 2.5 % 0.5 %	3.6, 2.7, 1.6 % 0.9 %	0.7 %	0.9 %
Link clicks; link clicks per tweet	28; 62 %	17; 65 %	17; 68 %	65; 155 %	18; 86 %	38; 95 %	31; 159 %	19; 64 %
Retweets; retweets per tweet	44; 98 %	38; 146 %	38; 152 %	90; 214 %	44; 210 %	53; 133 %	51; 159 %	29; 72 %
Likes;likes per tweets	19; 42 %	12; 46 %	20; 80 %	42; 100 %	24; 114 %	48; 120 %	28; 84 %	13; 34 %
Replies; replies per tweets	9; 20 %	1; 4 %	1; 4 %	3; 7 %	0; 0 %	9; 23 %	4; 10 %	4; 18 %

*)Top follower means a new follower of the month who has a wide audience; i.e. many followers.

**)Top mention shows the tweet with the most impressions earned from someone mentioning you in their tweet.