

# Patient empowerment in WP7

Cancer Control Joint Action



**CanCon**  
Cancer Control Joint Action

Tit Albreht | Brussels | 12 May 2015



# COMMUNITY-LEVEL CANCER CARE

- Literature review of after-care for cancer patients is being compiled
- Work underway on pilot study in Slovenia – exploring state of after-care for cancer patients at primary level
- Digital communication platform will focus on prevention of skin cancer in youth populations



*CANCON WP 7 Kick-off Meeting, Brussels, 5.6.2014*

# LITERATURE REVIEW AND SURVEY

- Focusing on after-care for patients already diagnosed and treated for cancer
- Seeking evidence for the following:
  - A structured pathway for the after-care
  - Standardised approaches in terms of common guidelines and protocols in order to assure high quality of follow-up and care
  - The need to structure and plan after-care

# PILOT STUDIES

- To be carried out in Slovenia, Norway and Bulgaria
- Mapping what is happening to patients in after-care and who assures it
- Analysing the different approaches in the three countries
- Orkdal project in Norway

# DIGITAL COMMUNICATION PLATFORM

- Gradient between the attention given to cancer screened for
- More attention given to cancers with high mortality
- Skin cancers as bearing clear signs of inequalities given:
  - Geographic reasons
  - Reasons due to skin type
  - Fashionable approaches – sunbeds or „sunny holidays“
- A clear case for health promotion in the existing generations – past overexposure and for the next generations – their children



Thank You