

Cancer Control Joint Action, Improving Outcomes for Cancer Patients and the European Cancer Patient's Bill of Rights

Second CANCON Stakeholder Forum
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EQUITY AND EMPOWERMENT



Ian Banks



Mark Lawler



Peter Selby

for the European Cancer Concord

Cancer Control Joint Action, Improving Outcomes for Cancer Patients and the European Cancer Patient's Bill of Rights

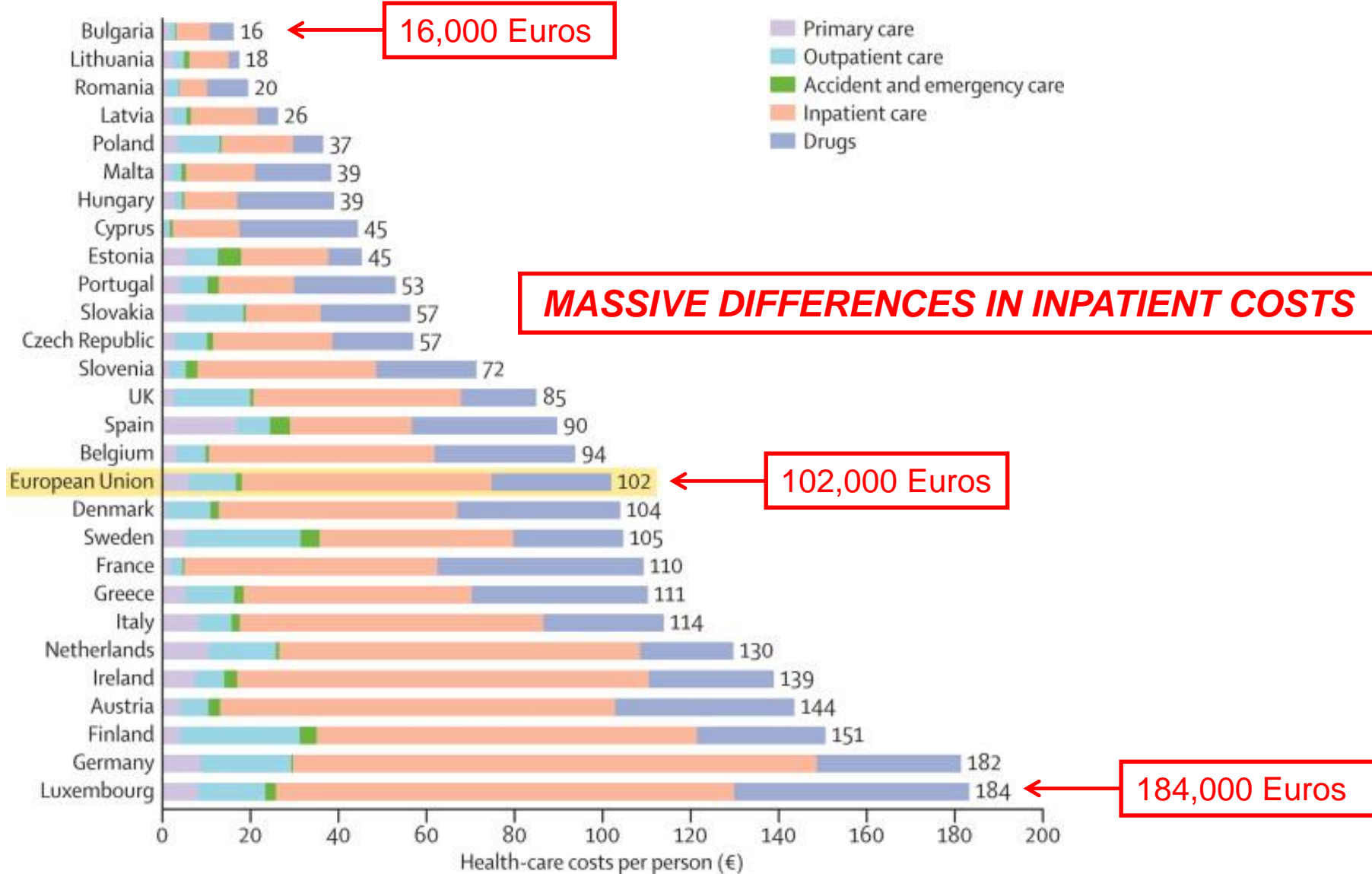
- 1) Remind ourselves of the scale of the problem and the degree of inequity:
 - 50 – 100,000 avoidable deaths each year;
 - wide disparities in spend
- 2) Many excellent expert organisations are taking up the challenge
 - how do we best work together?
- 3) The Bill of Rights as a shared catalyst for change and its possible value for CanCon
- 4) The vital role of CanCon in bringing about change
- 5) A discussion Framework

5-year age-standardised relative survival for adult patients with cancer, diagnosed 2000–07

	Colon cancer	Lung cancer	Breast cancer (women only)	Prostate cancer
European mean	57·0	13·0	81·8	83·4
Northern Europe	59·0	12·2	84·7	85·0
Central Europe	60·5	14·8	83·9	88·1
Southern Europe	58·5	13·2	83·6	86·3
Eastern Europe	49·4	10·6	73·7	72·0

10% LESS SURVIVAL IN COMMON CANCERS IN SOME COUNTRIES

Health-care costs of cancer per person in European Union countries in 2009, by health-care service category



Avoidable deaths in 2010 in EU for the major cancer sites by sex according to two different survival improvement scenarios

STOMACH CANCER	COLORECTAL CANCER	LUNG CANCER	BREAST CANCER	ALL CANCERS
Number of avoidable cancer deaths when country-specific survival is raised to the top quartile of the EU survival distribution				
3426	13659	5205	9620	108372
Number of avoidable cancer deaths when country-specific survival is raised to the median of the EU survival distribution				
1321	6815	2476	5926	50607

50,000 to 100,000 AVOIDABLE DEATHS

THE KNOWLEDGE EXISTS TO IMPROVE OUTCOMES

Potential for Improvement in Cancer Management: Reducing Mortality in the European Union. Carlo La Vecchia, Matteo Rota, Matteo Malvezzi, Eva Negri. *The Oncologist* 2015; 20:495-498; first published on April 17, 2015. With permission of the authors and publisher.

European Cancer Concord, 2015

The European Cancer Patient's Bill of Rights

Article 1: The right of every European Citizen to receive the most accurate information and to be proactively involved in his/her care - *EMPOWERMENT*

Article 2: The right of every European citizen to equal and timely access to appropriate specialised care, underpinned by research and innovation - *EQUITY*

Article 3: The right of every European citizen to receive care in health systems that ensure improved outcomes, patient rehabilitation, best quality of life and affordable health care - *EQUITY*

¹Lawler et al *Lancet Oncology* 2014

²Lawler et al *The Oncologist* 2014

A Catalyst for Change

The European Cancer Patient's Bill of Rights

- *Equal Partnership between Patient Advocates and Healthcare Professionals with wide membership*

EMPOWERMENT

- Patient centred and citizen focussed initiative
- Key goal is to identify inequalities AND do something about it!
- Engagement at European and National levels

BoR can catalyse change

- **17th February 2015**
- Minister Wells announces establishment of **Specialist Medicines Fund**¹



INCREASING EQUITY

¹Lawler et al *The Conversation* 2015

CANCON Key Conceptual Themes

4) The vital role of CanCon in bringing about change

- Creating **guidance** based on the best available evidence
- **Different concepts of** integration of services – moving from the concept of a Comprehensive Cancer Centre to a **Comprehensive Care Network**
- Shift from “how long” people live after diagnosis to “**how well**”. **Survivorship, rehabilitation and palliative care**
- Improved **community cancer care**

Can the BoR as a shared catalyst help to bring things together?

The Economic Burden of Cancer

- **Global economic burden of cancer, due to premature death and disability, was nearly \$900 billion in 2008¹ (1.5% of the worldwide GDP)**
- **Europe: €124 billion (2009)²**
 - **Direct Healthcare Costs (39%)**
 - **Loss of Productive Life Years (61%)**

THE ECONOMIC CASE FOR CHANGE:

- European and national economies***
- National healthcare systems***
- Individual healthcare institutions***

Engagement with healthcare managers and strategists

¹ American Cancer Society (2010)

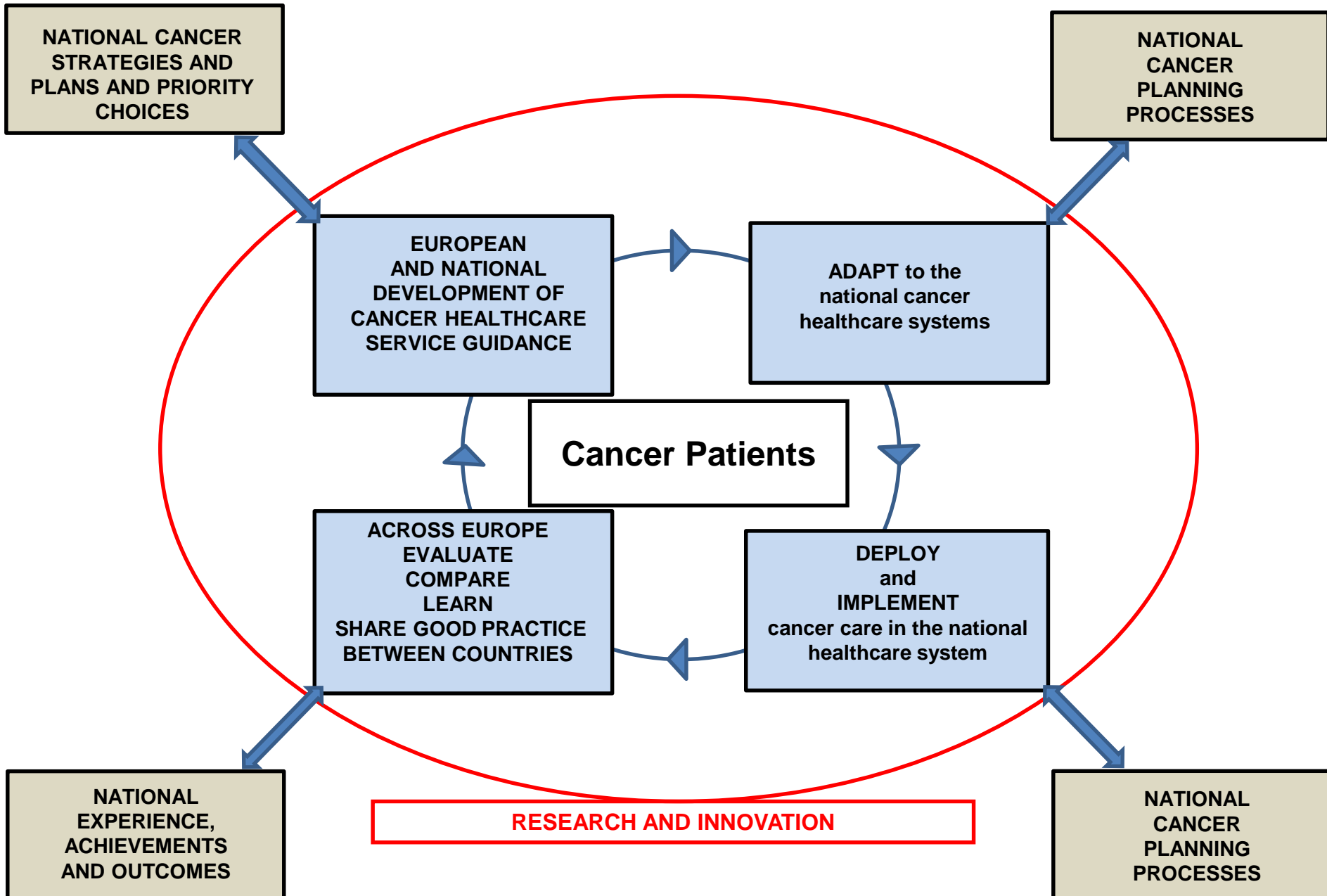
² Luengo-Fernandez R et al Lancet Oncology (2013)

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- 5) A discussion Framework**
 - a partnership of patients and professionals
 - inclusive and collaborative at all levels
 - fitting national needs and priorities
 - underpinned by knowledge and research
 - long term strategies
 - individual organisations provide expertise and ownership
 - a robust Implementation plan

A FRAMEWORK FOR IMPROVING EUROPEAN CANCER OUTCOMES

A balanced partnership of patients and specialists



Some steps to discuss

- the Bill of Rights as ***a catalyst*** for change and its usefulness to CanCon – and others
- a Framework of long term implementation ***cycles*** of engagement, learning and evaluation
- identify and empower ***each organisation's contribution***
- identify ***each countries contribution*** and needs
- ***specific workstreams***: eg the health economics of improving outcomes
- ***research and innovation*** as a catalyst for change