

# Cancer Control Joint Action Policy Conference



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# Painting the Big Frame

CoR has defined the following guidelines:

1. Europe needs **pioneering regions** to be forerunners in implementing the Europe 2020 & Smart Specialisation and through that to invent the desired future.
2. Lifelong learning and the **full use of ICT** are cornerstones for this **change of mindset towards entrepreneurship and innovation.**
3. We need the dynamic understanding of **regional innovation ecosystems** where public, private and third sector learn to operate together.  
**Modernize Triple Helix.**
4. We need methodologies to mobilize public private partnerships and encourage especially people participations: **user-driven open innovation & living labs.**
5. We need to **speed up the change by scalability & implementation.**  
European partnerships with universities at the core need to be used as the drivers.

# Aalto Health Factory: Gaps for Health Tech Development

- Limited funding, especially at the "proof-of concept" stage
- Proven clinical benefits crucial for attracting venture capital
- Finding partners for piloting often difficult
- Thus, solutions based on technology push rather than solving specified problems

Health Factory fosters well-defined problem-driven innovation projects over the gaps to the point where they can be commercialized

